

Gokhale Education Society's
RNC Arts, JDB Commerce NSC Science College, Nashik
Road-422101

Bachelor of Business Administration (BBA)

Programme Outcome:

Students will be able to :

- Demonstrate knowledge of the functional areas of business.
- Demonstrate knowledge of the ethical obligations of business and apply them to business decisions.
- Describe global and economic environment of business.
- Demonstrate effective analytical and critical thinking skills in an organizational context.
- Work effectively in a team situation.
- Demonstrate the ability to write and orally present ideas effectively in Business English.
- Demonstrate specialized knowledge and competency in their respective area (Finance & Marketing).

Course Outcome:

After completing the BBA course students will get the following skills

- Managerial Skills
- Decision Making Skills
- Analytical Skills
- Communication Skills
- Marketing Skills

Career Opportunities after BBA:

- Usually after completing BBA students often opt for **MBA (Masters of Business Administration)** for their further study which is of two years.

- Competitive Exams such as **MPSC, UPSC, IBPS** etc.
- Government Departmental exams such as Railway, Note Press, Security Press, MSEB, Forest etc.
- M. Com, M. A